

Cookie policy Geurts Trucks B.V.

The website of Geurts Trucks makes use of functional and analytical cookies. Cookies are small text files that are stored on the computer, tablet or mobile phone. Cookies cannot damage a computer, tablet or mobile phone. Cookies contain information about a previous visit to a particular website. Cookies can provide a better/optimal user experience on a website.

Functional/necessary cookies

Functional cookies are necessary for the website to function properly. There is a distinction between session and permanent cookies. Session cookies are deleted immediately after a visit. Session cookies provide security and are necessary to create an account, for example. Permanent cookies are stored and optimize the ease of use during your next visit. Some examples are listed below:

- Saved favorites advertisements are saved
- Choice of frame or photo display
- Choice of language

Analytical cookies

Analytical cookies are used to gain insight into the use of the website. A well-known analytical cookie is that of Google Analytics. An anonymised analysis is used to analyse the surfing behaviour of all website visitors in order to improve the website. Via the websites of Geurts Trucks, cookies are placed by the company Google, as part of the "Analytics service". Geurts Trucks uses this service to keep track of and obtain reports on how visitors use the website. Google can provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. Geurts Trucks has no influence on this, Geurts Trucks has not given Google permission to use the obtained analytics information for other Google services. The information that Google collects is anonymized as much as possible. The IP address of the visitor is explicitly not given. The information is transferred to and stored by Google on servers in the United States. Google adheres to the Safe Harbor principles and is affiliated with the Safe Harbor program of the U.S. Department of Commerce. This means that there is an adequate level of protection for the processing of any personal data. Sometimes the use of cookies is unavoidable, for example to fill in a questionnaire. Nevertheless, one can object to receiving cookies, and then it is possible to disable them in the settings of your own browser. However, it will of course no longer be possible to fill in a questionnaire via the website. Some data is not stored in a cookie but in the "local storage" of the browser. Geurts Trucks also makes use of this. With local storage you determine how long the browser stores the stored data, depending on the settings of the browser and the regular deletion of the history.

Marketing cookies

Also called "tracking cookies" and/or "tracking pixel" are used to make relevant advertisements visible on the website. These cookies are used to keep track of which pages have been visited in order to build up a profile of online surfing behaviour. This profile is partly built on the basis of comparable information that visitors leave behind after visiting other websites. This profile is not linked to the name, address, e-mail address etc. of the visitor, but only serves to tailor advertisements to the profile of the visitor on the websites of Geurts Trucks various links from other parties are included (without giving a complete list, these include Facebook, LinkedIn, Doubleclick, Google Ads, GA Audiences, Bing Ads and Hotjar). Geurts Trucks bears no responsibility for the

content of these websites and for the way in which these parties handle the data it has collected. In this respect, Geurts Trucks refers to the privacy statement of the respective party. Geurts Trucks will do its best to protect the personal data obtained as much as possible. Visitors of its websites have the right to ask Geurts Trucks which personal data is being processed. They also have the right to ask Geurts Trucks to remove or, in the event of proven inaccuracy, to change these data.

To this end, please contact Geurts Trucks via the contact details. Geurts Trucks reserves the right to make changes to its privacy statement and its cookie policy.